

ReView—
ReBlackpool's newsletter,
keeping you up to date
with key regeneration
projects in Blackpool.

ReBlackpool

Urban Regeneration Company



The Retail Hub— St John's & Cedar Square and Regeneration by Light & Brilliance

St John's at a glance:

Total cost:

£4.7 million

Funding partners:

NWDA; Heritage Lottery Fund;
SRB; Blackpool Council; THI

Consultants:

Leit Werk; WSP Group

Contractors:

P Casey

Start date:

Jan 2009

Completion date:

Sept 2009

Current status:

Complete



Regeneration by Light at a glance:

Total cost: £4.4 million

Funding partners:

NWDA; ERDF; SRB;
Blackpool Council

Consultants:

BDP Ltd; Worldwide Lighting
& Capital Works

Contractors:

J McCann & Co Ltd

Start date:

Autumn 2006

Completion date:

Spring 2009

Current status:

Complete

St John's Precinct & Cedar Square

The programme of work in the town centre surrounding Cedar Square and St Johns Church is now complete.

These key public space improvements include new planting, paving, and lighting along with the refurbishment of numerous building frontages. The addition of the 11 metre high sculpture 'The Wave' has completed the regeneration of this important public space.

Laurence Llewelyn-Bowen officially opened the Square following the 2009 Illuminations Switch On celebrations in an action packed day featuring international street entertainers along with local performers.

Brilliance/Regeneration By Light

The Brilliance light and sound show is now fully operational and can be seen within Birley Street during the weekend nights. This scheme aims to encourage visitors to explore the town centre and provide additional trading opportunities to the local business community.

Left: St John's & Cedar Square
Above: Brilliance light & sound show

Gateways to Blackpool— Central Corridor Phase 2 and South Car Park

At a glance:

Total cost:
£1.7 million

Funding partners:
NWDA

Delivery Partners:
Blackpool Council

Consultants:
Gillespies; Martin Stockley
Associates;
Davis Langdon

Contractors:
Carillion Capital Projects

Start date:
Sept 2008

Completion date:
Spring 2009

Current status:
Construction underway



Central Corridor Phase 2

The second phase of transformation on Blackpool's Central Corridor, the main route into the resort from the M55 motorway, into a high quality, attractive gateway has been completed.

We have delivered the second of three phases to help define a new image of Blackpool for visitors entering the town. Fans arriving at the historic Bloomfield Road home of Blackpool Football Club will now experience improved road layouts and added greenery.

Phase 2 is a continuation northwards of the Phase 1 project, which was completed in 2006 and saw the opening of the first public park in Blackpool since 1926, George Bancroft Park. A feasibility study

for the third and final phase, incorporating town centre sites around Central Car Park and the promenade, is currently underway.

South Car Park Improvements

A dedicated art student from Blackpool and the Fylde College has designed and created a welcoming wall mural within South Shore car park. Sofi Ali added a splash of colour with bright art work close to the steps leading up to Lytham Road.

The mural was created as part of the Civic Pride Initiative, a joint venture between Blackpool Unlimited, VisitBlackpool, ReBlackpool, The Groundwork Trust, Blackpool Council and Blackpool and The Fylde College.

This scheme has also seen Blackpool Ambassadors introduced into the Central Car Park welcoming guests into the town, colourful planters and bright and informative banners hung up down the length of Yeadon Way, Seaside Way and on the world famous promenade.

Central Learning Zone— HE Campus

University Centre at a glance:

Total cost:
£10 million

Funding partners:
Blackpool and The Fylde College; Higher Education Funding Council for England; NWDA

Consultants:
AA Projects; Gardiner and Theobald'

Contractors:
ISG

Start date:
Sept 2008

Completion date:
Sept 2009

Current status:
Complete



Work on Blackpool's new University Centre is now complete. This new Centre will act as a significant regeneration catalyst, offering new teaching and learning provision, aligned with growth industry sectors in the Blackpool sub region and wider North West.

The college has recently become one of only two colleges in the North West to achieve a BREEAM Excellence rating at both design and post construction stages. These awards praise the project's sustainable design and environmental performance.

Business District— Talbot Gateway.

Talbot Gateway at a glance:

Total cost:
£220 million

Funding partners:
NWDA; Muse Developments

Delivery partners:
Blackpool Council

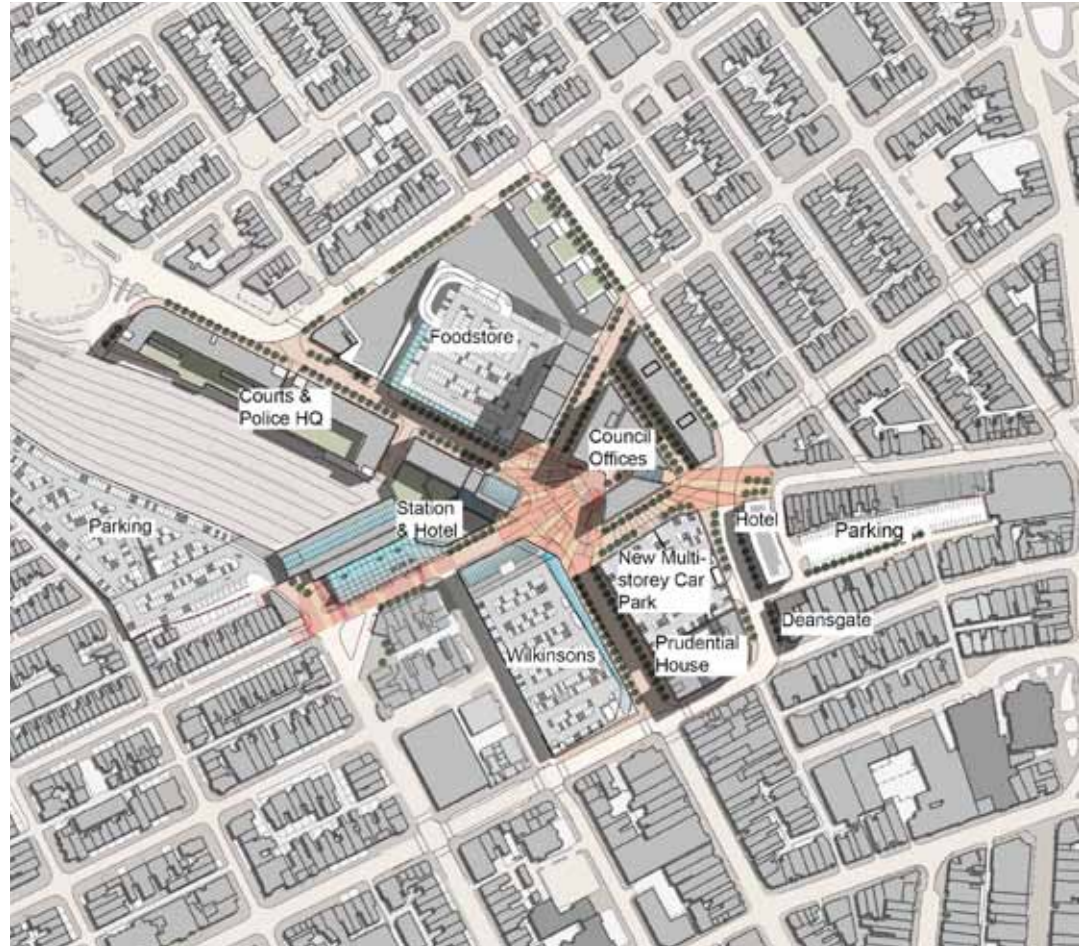
Preferred developer:
Muse Developments

Consultants:
Turner & Townsend; PWC;
Donaldson; Keppie Massie;

Start date:
2010

Completion date:
Majority to be completed by
2013

Current status:
Planning application
preparation



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Following further detailed design and costing work a revised scheme has been agreed for Talbot Gateway that will now be developed into an outline planning application to be submitted later this year. An exhibition of the proposals is scheduled to be held in St John's Church on November 5th to 7th 2009.

The original skeleton of quality public realm is retained, with the new road layout taking traffic around the edge of the development. A new interchange will be created alongside Blackpool North Station into High Street to provide safe and convenient access between trains, buses, taxis and potentially the tram, which is planned to link from the Promenade up into Talbot Gateway.

One of the major revisions has been to save costs by retaining the structure of the existing multi-storey car park in Talbot Road, completely refurbishing it and using the ground floor for new shops. This has meant that the new Council offices will be located further around the central plaza.

The 10-hectare site will see private sector investment of £207m with public investment of around £40m being made up of Council land contributions and regional government funding for land assembly and the public realm. The development will be delivered in phases over approximately 10 years and will ultimately provide Council offices, law courts, a police station,

private offices, a surgery, shops, restaurants and modern car parking along with affordable housing.

The Beach Park— Tower Festival Headland

Tower Festival Headland at a glance:

Total cost:

£14 million

Funding partners:

NWDA; Defra; ERDF; CABE
(Sea Change)

Delivery Partners:

Blackpool Council

Consultants:

LDA Design; Gardiner &
Theobald; Spiers & Major;
DRMM

Start date:

Mar 2009

Completion date:

Mar 2011

Current status:

Under construction



The Tower Festival Headland is now really beginning to take shape with engineering works well advanced. The extent of this spectacular new event space can be appreciated from the beach, piers and Tower. The steps for the magnificent grand staircase, which will lead people from the beach to the Tower Festival Headland are now in place. Work to install the various elements of the public realm will continue throughout the year and into next summer.

Design for the Comedy Carpet artwork, the headland's focal point and centre stage is now well advanced and production has commenced. Designs for the brand new building which will house the new Tourist Information Centre, Wedding Registrar and cafe have been submitted for full planning approval and construction is anticipated to start early next year.

The Beach Park— Temporary Beach Success

St Chad's temporary beach at a glance:

Total cost:
£45,000

Funding partners:
NWDA

Delivery Partners:
Blackpool Council

Consultants:
LDA Design

Construction stated:
Jun 2009

Open for general use between:
Jul & Aug 2009

Volleyball Championships:
10th to 20th Sept 2009



Left: Volleyball Championships
Below: Everyday play



Blackpool's temporary beach has been a great success this summer. The 180-metre long sandy beach was created on St Chad's headland to provide residents and visitors with the opportunity to sharpen up on their beach sports skills or simply relax in style regardless of whether the tide was in or out.

ReBlackpool created the 180 metre long sandy beach which featured a soccer pitch, three volleyball courts and three beach basketball courts using sand skimmed from Blackpool's famous natural beach as part of a feasibility study into the possibility of building something similar but more permanent in the future.

At the end of the Temporary Beach scheme the sand was cleansed using specialised machinery. It was then re-used to form the pitch for the 2009 International Beach Volleyball championships.

Blackpool was once again home to the championships, which ran from the 10th – 20th September and were hailed as a great success. Volleyball players from all across Europe impressed locals and visitors alike as they battled it out on the courts.

The Blackpool Ambassadors were also on hand to help and assist spectators and passers by. The town's official meeters and greeters were also promoting the town's

new Wireless scheme which allows selected businesses such as cafes, bars, restaurants and conference venues to give customers with wireless laptops/phones unlimited access to the web for designated periods of time.

The Blackpool Ambassadors were organised by Blackpool Unlimited as part of the 'Civic Pride' initiative, a joint venture between Blackpool Unlimited, visitBlackpool, ReBlackpool, The Groundwork Trust, Blackpool Council and art students from Blackpool and the Fylde College, which also involves public art, hanging banners and colourful planters.

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